



Knowledge Integration Strategies for Entrepreneurship and Sustainability (Hardback)

By -

IGI Global, United States, 2017. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Information is considered essential in every business model. Effective usage of this information to direct goals and drive missions can lead to successful enterprises. Knowledge Integration Strategies for Entrepreneurship and Sustainability is a critical reference source that expounds upon the critical methods in which new information is integrated into existing models for starting new companies and the ways in which these models interact and affect each other. Featuring coverage on a broad range of topics, such as tacit knowledge utilization, knowledge retention in small and medium-sized enterprises (SMEs), and knowledge dynamics in supply chain management, this book is geared toward academicians, researchers, and students seeking current research on the effect of information management in the interdisciplinary world of business creation as well as enterprise stability and longevity.



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