



Website construction and management of SMEs

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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 253 Publisher: Tsinghua University. Pub. Date :2010-11-1. The material according to company Web site construction and management of operational links and protocols. combined with business website building and management of actual cases. the system introduces a needs analysis. site planning . tools. planning. page design. background design. testing and uploading sites. website management. website promotion and PPC. inspection and evaluation of enterprise and Web site upgrades and other knowledge; and through each chapter of the classroom and homework practice training to improve student operational skills and integrated capabilities. Book starting from the specific tasks and examples. focusing on applications based on solving practical problems. Book as a vocational college computers. networks. electronic commerce. information management. the economy of teaching and other professional book. you can not build a business web site and maintenance staff in-service training materials for the general reader is a useful social the reference manual. Contents: Chapter 1. Requirements Analysis 1.1 Introduction 1.1.1 The site features the image data display 1.1.3 1.1.2 E-commerce promotional companies made 1.2 Introduction 1.2.2 Requirements 1.2.1 version 1.2.3 source code...



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