



## Hashtag 101 - Hashtag Basics for Non-Geeks: With a Special Section on Hashtags for Writers! (Paperback)

By Leigh St John

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Who is this book for? This book is written for the countless people who feel like they are somehow out of the loop because they are not sure what hashtags are, nor what all the fuss is about! I had one client approach me the other day and say that her husband, a social media expert, had explained hashtags to her, but she still didn't really understand - and this woman is by no means a slouch when it comes to business or understanding new concepts - she has a very high-level position and has more than one degree, however the hashtag left her, in her words, feeling like an idiot. So, this book is for people like her - intelligent people who just simply don't get the whole hashtag thing! What this book is not This book is not intended to be an in-depth course into hashtags and/or social media. If you are looking for those, there are plenty out there and we also provide several courses and free webinars. Also, some of the images may...



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