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(Prof. Cindy Paucek I)

CREATIVITY GATEWAY TO BREAKTHROUGH SOLUTIONS: FOR YOUR CAREER AND PERSONAL LIFE



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Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book ****** Print on Demand *******.Learn how to achieve more breakthrough solutions for your career and personal life. The techniques in Creativity Gateway are based on a sound set of principles distilled from the generally unknown science of creativity. Misconceptions about creativity hinder us from the greater application of this uniquely human capacity. The ability to generate, test, and execute truly imaginative solutions is one of the most valuable skills an individual can develop. Creativity Gateway provides techniques based on sound principles designed to help you discover and apply inventive solutions. These tactics can help you generate and apply more ingenious ideas for business, science, engineering, the arts, and your personal life. These building blocks and techniques will push you beyond the mere generation of ideas toward the implementation of innovative solutions. Supercharging your energy is the first building block or fundamental element for achieving your creative potential. The second is applying a structured process with your whole brain. The next fundamental element is expanding your knowledge base. The final building block for enrichment is boosting your networking competency. Creativity Gateway supplies tips to help you do all these things. These techniques, based on the science of creativity and models from prototypes of imaginative achievement, provide the framework for a personalized development plan suited to your strengths and needs.



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