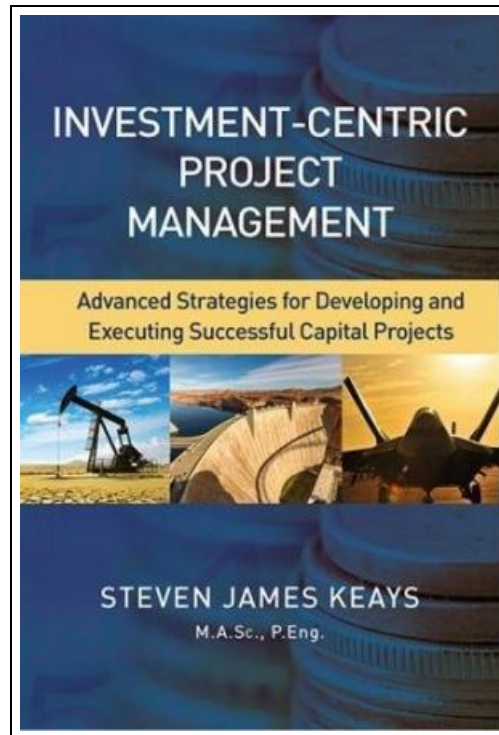


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## INVESTMENT-CENTRIC PROJECT MANAGEMENT: ADVANCED STRATEGIES FOR DEVELOPING AND EXECUTING SUCCESSFUL CAPITAL PROJECTS (HARDBACK)



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J Ross Publishing, United States, 2017. Hardback. Condition: New. Language: English . Brand New Book. The persistent failure rates of complex industrial and large capital investment projects are a clear indication that traditional project management is not sufficient to deliver these types of project consistently and successfully. A new thought process needs to emerge. Investment-Centric Project Management is a comprehensive methodology and management system for the controlled execution of complex industrial and capital projects that unifies an organization s project resources into a single framework designed to prevent projects from failing and blowing budgets or schedules. This one-of-a-kind guide shows how to develop projects into profitably performing assets that yield valuable sustained ROI to its shareholders over its economic life, and how to execute projects to achieve speed to market, cost and risk containment, security of supply, and certainty of quality. Written by a leading expert in the aerospace, defense, manufacturing and oil and gas industries, this advanced reference offers project owners and developers alike a road map to predictable and repeatable project success, and a guarantee of future investment returns from their assets. Key Features \* Recasts project management as a corporate endeavor structured and executed along three axes: the organization-which manages the application of knowledge, skills, tools, and techniques to project activities; the business-which manages the money; and the relationship nexus-which manages the personal and functional relationships that make or break a project \* Makes the case that if an industrial or large capital project is worth the risk, all spending decisions must be to serve the asset s future performance, and that a budget needs to be realistic and cognizant of the asset s intrinsic value \* Replaces the constraint trifecta of cost, quality, and time with the constraint diamond of cost, time, revenue, performance, expenses, and...

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