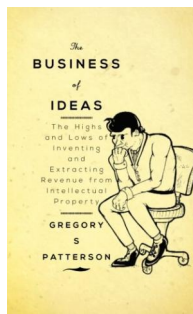


## The Business of Ideas: The Highs and Lows of Inventing and Extracting Revenue from Intellectual Property



### Book Review

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(Prof. Ernestine Emard)

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