



## Love Sells: How to Get Every Home Buyer to Fall in Love with Your House (Paperback)

By Karen Schaefer

Createspace Independent Publishing Platform, 2012. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. There are 3 things that must happen for your home to sell in the shortest amount of time for the most amount of money. And while, yes, price can sell a house, do you really want it to? Or would you prefer to sell yours for what it is worth? Your 3 keys to home selling success: 1)It must be marketed effectively, consistently and to the right customer 2)Brake-Stopping Curb Appeal should capture the prospects attention and simply compel them to want to see this property 3)Captivating and Interactive home staging for the specific buyer with of course, touches of LOVE. Life is not fair. We have experienced that and now the real estate market, the economy and the world is proving it to us. No matter how great your home is, chances are it won t sell fast. It used to be that we could rely upon location, location, location but let s face facts, today we are so worried about vocation, vocation, vocation and keeping a roof over our heads that the location, unless you are a gazillionaire is...



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