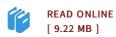




Business Statistics, Global Edition (Paperback)

By David F. Groebner, Patrick W. Shannon, Phillip C. Fry

Pearson Education Limited, United Kingdom, 2017. Paperback. Condition: New. 10th edition. Language: English . Brand New Book. For 2-semester courses in Introductory Business Statistics. Gain an edge in today s workplace by applying statistical analysis skills to real-world decision-making. Business Statistics: A Decision Making Approach provides students with an introduction to business statistics and to the analysis skills and techniques needed to make successful real-world business decisions. Written for students of all mathematical skill levels, the authors present concepts in a systematic and ordered way, drawing from their own experience as educators and consultants. Rooted in the theme that data are the starting point, Business Statistics champions the need to use and understand different types of data and data sources to be effective decision makers. This new edition integrates Microsoft Excel throughout as a way to work with statistical concepts and give students a resource that can be used in both their academic and professional careers. Pearson MyLabTM Statistics not included. Students, if MyLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyLab should only be purchased when required by an instructor. Instructors, contact your Pearson rep for more information....



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