



The Element: How Finding Your Passion Changes Everything

By Ken Robinson, Lou Aronica

Penguin Books Ltd, United Kingdom, 2010. Paperback. Book Condition: New. 196 x 128 mm. Language: English . Brand New Book. The element is the point at which natural talent meets personal passion. It is here that people feel most themselves, inspired and able to achieve at their highest levels. In this ground-breaking book, world renowned creativity expert Ken Robinson identifies a crisis in education and business: whether it s a child bored in class, a disillusioned or misused employee or someone who feels frustrated but can t quite explain why, too many people don t realize what they are capable of achieving. Through stories of people - like Vidal Sassoon, Ariana Huffington and Matt Groening - who have recognized their unique talents and been able to make a successful living doing what they love, Robinson argues that age and occupation are no barrier and explains how it is possible for each one of us to reach our element. With a wry sense of humour, Ken Robinson inspires us, above all, to reconnect with our true self - it could just change everything.



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