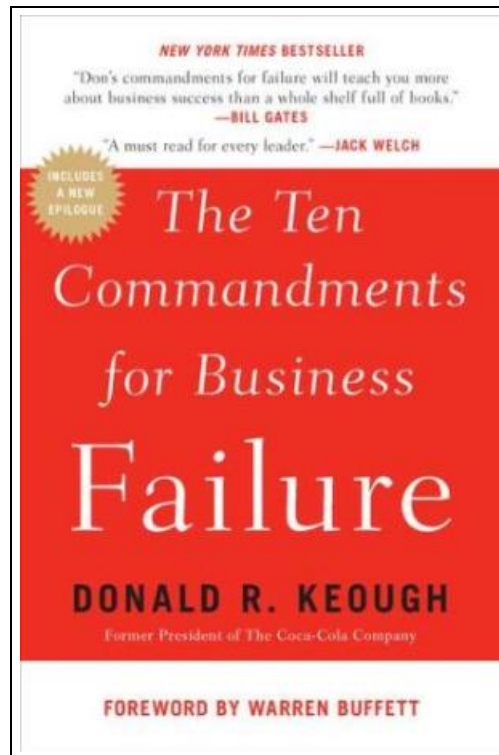


The Ten Commandments for Business Failure



Filesize: 5.39 MB

Reviews

The book is great and fantastic. Better then never, though i am quite late in start reading this one. I realized this publication from my dad and i advised this ebook to find out.

(Dr. Blair Mann)

THE TEN COMMANDMENTS FOR BUSINESS FAILURE

[DOWNLOAD](#)

Portfolio Trade. Paperback. Book Condition: New. Paperback. 208 pages. Dimensions: 7.7in. x 5.1in. x 0.7in. Don Keough a former top executive at Coca-Cola and now chairman of the elite investment banking firm Allen and Company has witnessed plenty of failures in his sixty-year career (including New Coke). He has also been friends with some of the most successful people in business history, including Warren Buffett, Bill Gates, Jack Welch, Rupert Murdoch, and Peter Drucker. Now this elder statesman reveals how great enterprises get into trouble. Even the smartest executives can fall into the trap of believing in their own infallibility. When that happens, more bad decisions are sure to follow. This light-hearted how-not-to book includes anecdotes from Keough's long career as well as other infamous failures. His commandments for failure include: Quit Taking Risks; Be Inflexible; Assume Infallibility; Put All Your Faith in Experts; Send Mixed Messages; and Be Afraid of the Future. As he writes, After a lifetime in business I've never been able to develop a step-by-step formula that will guarantee success. What I could do, however, was talk about how to lose. I guarantee that anyone who follows my formula will be a highly successful loser. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

[Read The Ten Commandments for Business Failure Online](#)[Download PDF The Ten Commandments for Business Failure](#)

See Also



Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually...

[Download ePub »](#)



Everything The Everything Baby Names Book Pick the Perfect Name for Your Baby by June Rifkin 2006 Paperback

Book Condition: Brand New. Book Condition: Brand New.

[Download ePub »](#)



Depression: Cognitive Behaviour Therapy with Children and Young People

Taylor Francis Ltd, United Kingdom, 2009. Paperback. Book Condition: New. 242 x 174 mm. Language: English . Brand New Book. In recent years there has been an increase in research into childhood depression, and it...

[Download ePub »](#)



Very Short Stories for Children: A Child's Book of Stories for Kids

Paperback. Book Condition: New. This item is printed on demand. Item doesn't include CD/DVD.

[Download ePub »](#)



Daddyteller: How to Be a Hero to Your Kids and Teach Them What s Really by Telling Them One Simple Story at a Time

Createspace, United States, 2013. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.You have the power, Dad, to influence and educate your child. You can...

[Download ePub »](#)