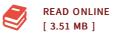




Chrysler: The Life and Times of an Automotive Genius (Paperback)

By Vincent Curcio

Oxford University Press Inc, United States, 2001. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Here is a richly detailed account of one of the most important men in American automotive history, based on full access to both Chrysler Corporation and Chrysler family historical records. Chrysler emerges as a man who loved machines, an accomplished mechanic who also had highly developed managerial skills derived from half a lifetime on the railroads, a man whose success came from his deep understanding of engineering and his total commitment to the quality of his vehicles. Vincent Curcio traces Chrysler s rise from a locomotive wiper in a Kansas roundhouse to the head of the Buick Division of General Motors, to his rescue of the Maxwell-Chalmers car company, which led to the successful development of the 1924 Chrysler-the world s first modern car-and the formation of Chrysler Corporation in 1925. Chrysler was quite different from the other auto giants-a colorful and expansive man, deeply involved in the design of his cars, a maverick in establishing his headquarters in New York City, in the world s most famous art deco structure, the fabled Chrysler Building, which he built and helped...



Reviews

The book is fantastic and great. I have got read through and i am confident that i will planning to read yet again once again in the foreseeable future. I found out this book from my dad and i recommended this publication to discover. -- Prof. Nicole Zieme

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