



## Programming MapPoint in .NET (Mixed media product)

By Chandu Thota

O Reilly Media, Inc, USA, United States, 2005. Mixed media product. Condition: New. Language: English . Brand New Book. Interactive web maps generated by MapPoint - Microsoft s popular mapping technology are crucial for businesses in a number of fields, including real estate, package delivery, and commercial air travel. In a word, MapPoint provides businesses with location. Specifically, it provides an integrated set of products, servers, and services to enable a business to track the precise location of remote assets, thereby reducing operational costs and improving productivity. Whether the asset is a truck, a taxi, or even a field rep, MapPoint can tell you exactly where it is at any time. Programming MapPoint in from O Reilly shows you how to use MapPoint to build custom applications for the desktop, the web, and mobile devices. The book also explains how to analyze and share data generated from a wide range of maps, including those that show demographic trends, population density, and sales potential. Chandu Thota, one of Microsoft s main MapPoint developers and the book s author, has organized the material into four major sections, each dedicated to a different MapPoint technology: MapPoint 2004 - calculating routes, rendering data maps,...



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