



## Facebook and Your Business: How Facebook Can Skyrocket Your Business (Paperback)

By Anthony Ekanem

Createspace Independent Publishing Platform, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. You ve been working very hard to introduce your business to as many potential targeted customers as possible - the ones who will find your products irresistible, and eagerly spend money. You ve done it through SEO, social networking, press releases, article marketing and perhaps even a pay-per-click campaign like Google AdWords. In short, you ve used all the traditional (and not so traditional) ways that help online business catch on like wildfire. But have you considered marketing on Facebook yet? If not, you may not be aware of this comparatively new source of targeted customers - the sort who you may not be able to reach by traditional means.



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