



The \$11 Billion Year: From Sundance to the Oscars, An Inside Look at theChanging Hollywood System (Hardback)

By Anne Thompson

HarperCollins Publishers Inc, United States, 2014. Hardback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. This chronicle of 2012 is a slice of what happened during a watershed year for the Hollywood movie industry. It s not the whole story, but it s a mosaic of what went on, and why, and of where things are heading. What changed in one Hollywood year to produce a record-breaking box office after two years of decline? How can the Sundance Festival influence a film s fate, as it did for Beasts of the Southern Wild and Searching for Sugar Man, which both went all the way to the Oscars? Why did John Carter misfire and The Hunger Games succeed? How did maneuvers at festivals such as South by Southwest (SXSW), Cannes, Telluride, Toronto, and New York and at conventions such as CinemaCon and Comic-Con benefit Amour, Django Unchained, Moonrise Kingdom, Silver Linings Playbook, Les Miserables, The Life of Pi, The Avengers, Lincoln, and Argo? What jeopardized Zero Dark Thirty s launch? What role does gender bias still play in the industry? What...



Reviews

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