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Grin Verlag. Paperback. Condition: New. 78 pages. Dimensions: 8.0in. x 5.8in. x 0.4in.Bachelorarbeit aus dem Jahr 2010 im Fachbereich BWL - Unternehmensfhrung, Management, Organisation, Note: 1, 7, FOM Hochschule fr Oekonomie and Management gemeinntzige GmbH, Berlin frher Fachhochschule, Sprache: Deutsch, Abstract: Subject of this thesis is to illustrate how knowledge can contribute to sustainable value creation in companies and to explain the benefits and challenges of successful KM. The characteristics of organisational KM will be illuminated from an outside-in perspective: Firstly, the previous and present economic and technological developments that led to knowledge being identified as one of the most important resources companies nowadays possess are analysed. Chapter 2 then provides an overview about the multiple characteristics of knowledge in companies followed by chapter 3 which explains how knowledge can create value. Afterwards, in chapter 4 the organisational knowledge lifecycle is introduced with organisational knowledge processes being explained in detail. Based on these insights, chapter 5 illuminates organisational, technological as well as cultural requirements for enabling organisational knowledge to be utilized successfully. In this chapter, problems and limits that KM initiatives have to face are examined as well. Finally, the last chapter of this thesis presents an outlook and specifically addresses aspects of KM that are considered to play a higher role in future. The underlying assumption in this chapter is that the ongoing globalisation increases the need of companies to enter networks, operate decentred and develop according decision-making and information infrastructure. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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