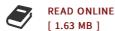




Management Consultants as Knowledge Creators

By Maria Elisa Peirano

VDM Verlag Mai 2008, 2008. Taschenbuch. Condition: Neu. Neuware - The management consulting industry has been growing exponentially during the last two decades influencing therelationships between business schools, corporations and universities, achieving a significant role as a modern knowledge creator. This book presents a study of the process of knowledge creation undertaken by management consultants as understood by Kuhn (1996), whose theory was used to direct this exploration. Thirteen New Zealand-based consultants who specialize in corporate governance were interviewed. In this study, the categories of community and paradigm served as a point of entry to explore knowledge creation practices. The data was analyzed qualitatively in search for evidence of community belonging and patterns inconsultants knowledge creation practices. It has been found that consultants, in spite not having a formal regulating professional body, behave as a professional community. Research findings show that consultants in governance share a paradigm, which has quality control processes such as reputation and re-engagement, and common methods in dealing with governance problems. In addition, there are certain factors that determine the value of that knowledge for consultants such as novelty, commercial value, utility and accessibility. 148 pp. Englisch.



Reviews

This book is definitely not effortless to start on reading through but extremely fun to learn. Better then never, though i am quite late in start reading this one. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Aliya Franecki

This publication is wonderful. It really is rally interesting through reading period of time. I am just very easily will get a delight of reading a published book.

-- Roma Little

See Also



The genuine book marketing case analysis of the the lam light. Yin Qihua Science Press 21.00(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2007-01-01 Pages: 244 Publisher: Science Press Welcome Our service and quality to your satisfaction. please tell your friends...



Applied Undergraduate Business English family planning materials: business knowledge REVIEW (English)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2012 Pages: 240 Language: English Publisher: Foreign Economic and Trade University Press national application the Undergraduate Business English...



The Tale of Jemima Puddle-Duck - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, The Tale of Jemima Puddle-Duck - Read it Yourself with Ladybird: Level 2, This is a gentle adaptation of the classic tale by Beatrix Potter. Jemima Puddle-Duck wants to lay and hatch her...



Dom's Dragon - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Dom's Dragon - Read it Yourself with Ladybird: Level 2, Mandy Ross, One day, Dom finds a little red egg and soon he is the owner of a friendly dragon called Glow! But...



Peppa Pig: Nature Trail - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Peppa Pig: Nature Trail - Read it Yourself with Ladybird: Level 2, Peppa Pig and her family are enjoying a nature walk when they get lost. Can Peppa, George, Mummy Pig and Daddy...



Rumpelstiltskin - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Rumpelstiltskin - Read it Yourself with Ladybird: Level 2, In this classic fairy tale, a miller's daughter has to spin straw into gold for the king. A funny little man comes to help...