



## Mobilizing Your Enterprise with SAP

By Sanjeet Mall, Tzanko Stefanov, Stanley Stadelman

SAP Press. Hardback. Book Condition: new. BRAND NEW, Mobilizing Your Enterprise with SAP, Sanjeet Mall, Tzanko Stefanov, Stanley Stadelman, Get practical advice on how to build your own mobile strategy Learn about the different types of mobile applications offered by SAP Explore the concepts and first steps in developing mobile applications If you re holding this book in your hands whether in print form or on a mobile device you ve got your ticket to SAP mobility. Learn how to develop a mobile strategy, and then learn how you can use the SAP Mobile Platform to put it in action. Manager, developer, or just kind of curious, you re officially on your way to unwiring your world with SAP. Move forward! Mobile Strategy Benefit from expert guidance and practical recommendations for developing a mobile enterprise strategy. SAP Mobile Platform Understand the main components of the SAP Mobile Platform, including Sybase Unwired Platform, SAP Afaria, and SAP NetWeaver Gateway. SAP Mobile Applications in Action Familiarize yourself with some of SAP s key mobile applications, and learn how their features can help your business. SAP Mobile Application Development Get an introduction to the world of SAP mobile development: mobile business objects, OData,...



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