

Horizontal Collaboration in the Maritime Industry: Ports and Terminals

By Christian Schwab

Grin Verlag Dez 2012, 2012. Taschenbuch. Book Condition: Neu. 211x146x10 mm. This item is printed on demand - Print on Demand Titel. Neuware - Master's Thesis from the year 2012 in the subject Business economics - Supply, Production, Logistics, grade: A, Heriot-Watt-University Edinburgh, course: Maritime Logistics and Supply Chain Management, language: English, comment: The dissertation has been awarded with the 'Marilyn Stone Memorial Prize' from the ELUPEG, which is given to a student producing the best MSc dissertation on a topic related to collaboration in the supply chain. , abstract: Several trends, such as globalisation, the growth of shipping alliances, the growingsize of vessels and the development of intermodal transportation, have causedcompetition amongst ports and terminals to become intense (Song, 2002, 2003, 2004;Wortelboer-Van Donselaara and Kolkmana, 2010; Lee and Song, 2007). Nowadays, aport cannot maintain a monopoly status as it did in the past. To adapt to increasingcompetition, ports and terminals are forced to implement new strategies (Song, 2004).One approach to remain competitive in the changing business environment is theimplementation of collaborative initiatives between ports. By collaborating with otherports and terminals, benefits can be obtained that cannot be achieved alone. Due tothis relatively new development, literature regarding collaborative practices within...



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