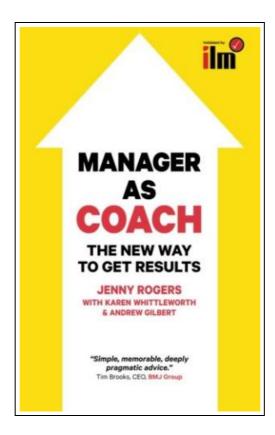
# Manager as Coach: The New Way to Get Results: The New Way to Get Results (Paperback)



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#### Reviews

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## MANAGER AS COACH: THE NEW WAY TO GET RESULTS: THE NEW WAY TO GET RESULTS (PAPERBACK)



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McGraw-Hill Education - Europe, United States, 2012. Paperback. Condition: New. UK ed.. Language: English . Brand New Book. SHORTLISTED FOR THE CMI MANAGEMENT BOOK OF THE YEAR AWARD 2013 It s a tough job being a manager. How do you manage performance? If you come across as too directive you may get a reputation for harshness. If you are too nice you risk being known as a gullible and easily outmanoeuvred. Neither approach works. Employee engagement is the magical ingredient: it makes staff genuinely committed, creating excellent work. Few organizations actually achieve it, though all say they want it. Coaching is the most reliable a way of producing it. In Manager as Coach, Jenny Rogers challenges many of the traditional assumptions about what works in management and shows you, step by step, how to be a brilliant manager and get fantastic results: Reduce your stress Develop employees key skills Create a culture of engagement Improve bottom line results Jenny Rogers advice is simple, memorable, deeply pragmatic, and always focused on results. If only more managers would take it! Tim Brooks, CEO, BMJ Group This pragmatic book will stimulate managers to drive higher performance and get the best out of people. In such a challenging environment, this can only be good for business! Carolyn McCall, CEO, Easy Jet A must-read for any manager working to foster the right culture. Belief in excellence and the ability to enable people to perform at their best is fundamental for generating and sustaining high performance. Johanna Friedl-Naderer, Region Vice President, Biogen Idec I believe this common-sense, simple approach would motivate both managers and individuals to change and empower them to improve their own performance. Michael Parr, CEO, British Arab Commercial Bank Jenny Rogers is one of the leading executive coaches in the UK with more...

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