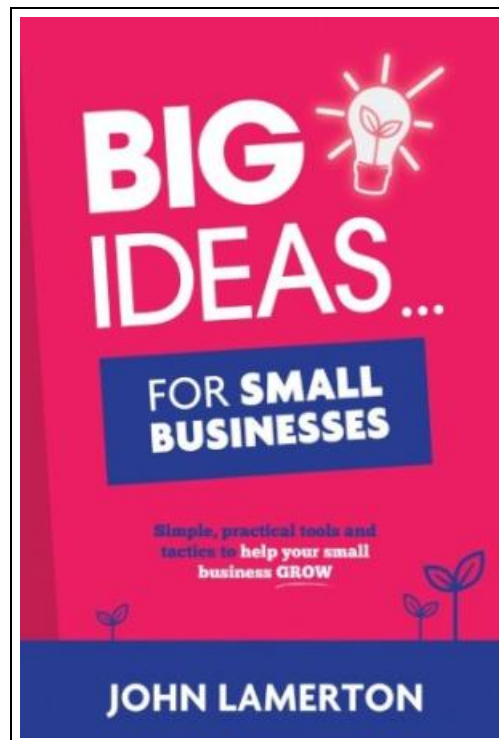


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The very best book i at any time read. It generally does not price an excessive amount of. I discovered this publication from my dad and i recommended this book to understand.
(Joesph Hettinger)


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Let s Tell Your Story Publishing, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.SMALL BUSINESSES CAN THINK BIG. HERE S HOW Are you struggling to find marketing ideas for your small business? Does your business plan consist of a few scribbles on the back of a napkin? Does the thought of learning online marketing scare you? Do you find traditional business books dull, or uninspiring? Have you read business biographies of the poster boys (Richard Branson, Bill Gates, Warren Buffett, Alan Sugar, Elon Musk, Steve Jobs etc), only to feel a sense of overwhelm, and a complete disconnect between what they achieved, and where you are right now? Do you want to grow your small business, without having to learn complex marketing strategies, and without being told to simply work harder than everyone else ? If so, then Big Ideas. for Small Businesses could be the lightbulb moment you ve been waiting for. Former civil servant John Lamerton has run more than 60 small businesses since 2000, making millions of pounds, and thousands of mistakes along the way. This book is a collection of the lessons and successes that he uses to coach and mentor hundreds of small business owners, teaching them to think bigger, work less, and design their business around the lifestyle they want. SOME OF THE BIG IDEAS THAT YOU WILL DISCOVER: Why the Dragons hate lifestyle businesses, and why you should love them. How almost anyone could become a millionaire in their lifetime, given just 200 a month. Why John blames Richard Branson for his early failures How to get clarity on your business strategy, and bring that into your daily routine. How to sell a dozen eggs for over 500 The ONE thing that truly transformed John s...

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