The Desktop Designer's Illustration Handbook

By Marcelle Lapow Toor

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, The Desktop Designer's Illustration Handbook, Marcelle Lapow Toor, The Desktop Designer's Illustration Handbook Marcelle Lapow Toor If you want to reach--and hold--audiences who've seen everything, read this new hands-on guide to locating, selecting, and using illustrations in desktop publications. In no time at all, you'll be able to select just the right illustration technique to make your publication pop. The Desktop Designer's Illustration Handbook is written by a graphic designer who really knows how to teach desktop illustration techniques. Marcelle Lapow Toor has taught graphic design and desktop publishing to university students and has conducted workshops at national conferences throughout the country. Her proven building block approach helps you make practical sense of the principles of illustration, design, and composition. She easily guides you through the process--from deciding what kind of illustration to use to manipulating images for maximum visual impact. With the aid of insider tips from participating pros, hundreds of illustrations, helpful hints, and time saving checklists, Ms. Toor clearly explains how to create eye-catching results using: Type - Dress up your design and keep costs low with eye-catching type and typographic devices. Learn simple techniques for...

READ ONLINE
[3.89 MB]

Reviews

Undoubtedly, this is the best function by any writer. This really is for those who statte there was not a really worth reading. Its been written in an exceptionally basic way which is merely right after i finished reading through this book by which really transformed me, change the way i really believe.
-- Dr. Deonte Hammes DDS

This book is great. I could possibly comprehended everything using this published e book. I am easily could possibly get a enjoyment of reading a published pdf.
-- Deanna Rath I