

Strategic Alignment: A Framework for Strategic Information Technology Management (Classic Reprint) (Paperback)

By John C Henderson

Forgotten Books, 2018. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Strategic Alignment: A Framework for Strategic Information Technology Management A multivariate coalignment perspective attempts to overcome the limitations of bivariate fit. In essence, we propose that effective strategic i/t management process must address both functional integration and strategic integration. In fact, many current i/t planning processes adopt this perspective. For example, enterprise modeling (martin, 1982) represents a process that explicitly analyzes linkage through strategic integration fit between business strategy and organizational processes) and functional integration fit between organizational processes and US architectures). Note that this process is framed by the assumptions and decisions of an a priori strategic business planning process that generated these goals. That is. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair...



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