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## Techno-Fix: Why Technology Won't Save Us or the Environment

By Michael Huesemann, Joyce Huesemann

New Society Publishers. Paperback. Book Condition: new. BRAND NEW, Techno-Fix: Why Technology Won't Save Us or the Environment, Michael Huesemann, Joyce Huesemann, Techno-Fix questions a primary paradigm of our age: that advanced technology will extricate us from an ever increasing load of social, environmental, and economic ills. Techno-Fix shows why negative unintended consequences of science and technology are inherently unavoidable and unpredictable, why counter-technologies, techno-fixes, and efficiency improvements do not offer lasting solutions, and why modern technology, in the presence of continued economic growth, does not promote sustainability but instead hastens collapse. The authors explore the reasons for the uncritical acceptance of new technologies; show that technological optimism is based on ignorance and that increasing consumerism and materialism, which have been facilitated by science and technology, have failed to increase happiness. The common belief that technological change is inevitable is questioned, the myth of the value-neutrality of technology is exposed and the ethics of the technological imperative: "what can be done should be done" is challenged. Techno-Fix asserts that science and technology, as currently practiced, cannot solve the many serious problems we face and that a paradigm shift is needed to reorient science and technology in a more socially responsible...



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