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10 Must Reads: Interpretation (Paperback)

By -

Museumsetc, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.In many museums and galleries interpretation remains poor or ineffective. We've reviewed literally hundreds of MuseumsEtc chapters and selected the most important ones to help you enhance your organisation's interpretation initiatives. This highly practical, 360-page collection, with over 40 colour images, will inspire you to: Determine the impact your interpretation should have; Facilitate social interaction; Prevent visitor exhaustion; Conceive objects in terms of their connection to people; Programme for your audience, not for your collection; Check the effectiveness of your existing interpretation; Adopt successful design principles; And minimize the conflicts in your design team. The contents include: Interpreting Work Through Games Christina Alderman, Walker Art Center, Minneapolis Designing Effective Exhibits Stephen Bitgood, Professor Emeritus of Psychology at Jacksonville State University Museum Fatigue: A New Look at an Old Problem Social Influences on the Visitor Experience Stephen Bitgood, Professor Emeritus of Psychology at Jacksonville State University How to Run a Democratic Exhibition Subhadra Das Jayne Dunn, University College London Emma Passmore, Imperial College, London What Are We Silently Saying? Non-Verbal Communication and Exhibitions Pamela Erskine-Loftus, Northwestern University in Qatar Museum Games and...



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