



## Designing Projecting Powerful First Impressions (Paperback)

By Nicky J Westen

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. He that has eyes to see and ears to hear may convince himself that no mortal can keep a secret. If his lips are silent, he chatters with his fingertips; betrayal oozes out of him at every pore. Sigmund Freud perceptively pointed out the fact that humans communicate with more than just words and that every action has a perceived interpretation. As such, mastering the art of verbal and non-verbal communication helps in creating the ideal first impression. Understanding the different steps and the preparation involved is essential to what we want to achieve whether for persona, romantic or professional desires.

===== TABLE OF CONTENTS ===== Making a Good First Impression Intention Overcoming Emotions Neuro-Linguistic Programming Anchoring Approachability Kinesics Oculistics The Conversation Handshakes The Occasion and the Location Postures NLP Techniques Used During a Conversation Conversation Techniques Tactilics Bonus!.



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