



Motivation in Humor (Paperback)

By Jacob Levine

Taylor Francis Inc, United States, 2006. Paperback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. This is not a funny book--but it is the first to bring together contemporary experimental studies on humor. The fourteen scholarly papers included here mark an important breakthrough in this vital, complex, and largely unexplored subject. Motivation in Humor shows that humor is researchable by scientific methods and indicates the difficulties involved in such work. Here are samples of the important parameters of behavior and attempts at defining the factors that influence the humor response as well as the effects of this response upon subsequent emotional states. In his expert introductory chapter, Jacob Levine traces the progress of humor research and analyzes the papers that follow. To summarize a few of his findings: Three basic research models--three conflicting models of the motivation of man--have been used to explain the motivational sources of humor: one is positive, one negative, and one mixed. These are: (1) cognitive-perceptual theory, which stresses the successful and surprising resolution of an incongruity, paradox, or double entendre; (2) behavior theory, with its...



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