



Internet Marketing for the Small Business Owner: A Handbook and Reference Guide for the Small or Local Business Owner

By Tad Stephens, Tricia Stephens

Createspace, United States, 2014. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Internet Marketing for the Small Business Owner Do you See the need for Internet marketing but are not sure of the How-To? Do you want to Avoid costly Internet marketing mistakes you Hear about? What If there was a Guide that answered these questions and was a Joy to read? Internet Marketing for the Small Business Owner tackles the often overwhelming and multilayered world of Internet marketing for the small business in a simple and straight forward manner. It shows you the pieces of the Internet marketing world before diving into the specific tools you would use to market your business online. Each chapter is written to be used on its own, used with other chapters, or as a piece in the bigger puzzle of online marketing. You will gain valuable insight on the most current tools as well as practical tips on using them. You ll be introduced to the many different ways you can do marketing on the Internet. But rather than just stopping there this book will wrap up with some tips on how implement,...

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