



## On-The-Go: Innovative Way of Living

By Bala Sankar

Abbott Press, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. Innovators build the future. Innovators create wealth. Innovators are the social force that turns economies around. In On-the-Go, author Bala Sankar analyzes a few key innovators, discusses the pivotal role innovators play, and helps organizations, engineers, scientists, and technologists pinpoint and capitalize on the many opportunities for innovation. Sankar, who worked in the computer industry for more than twenty-five years, shares his firsthand knowledge of the power of innovation by introducing a new concept he s developing in the realm of mobile Internet technology, one that combines the entities of transportation and communication. Through Web on-the-go, Sankar expects to bridge the gaps between existing mobile Internet technology and the practical applications that don t yet exist. Filled with practical examples and stories, On-the-Go provides firsthand insight into the value of innovation while introducing a new technological concept that could provide immeasurable value to people s lives and positively impact the economy.



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