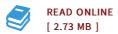




Banking on Words: The Failure of Language in the Age of Derivative Finance

By Arjun Appadurai

The University of Chicago Press. Paperback. Book Condition: new. BRAND NEW, Banking on Words: The Failure of Language in the Age of Derivative Finance, Arjun Appadurai, In this provocative look at one of the most important events of our time, renowned scholar Arjun Appadurai argues that the economic collapse of 2008-while indeed spurred on by greed, ignorance, weak regulation, and irresponsible risk-taking-was, ultimately, a failure of language. To prove this sophisticated point, he takes us into the world of derivative finance, which has become the core of contemporary trading and the primary target of blame for the collapse and all our subsequent woes. With incisive argumentation, he analyzes this challengingly technical world, drawing on thinkers such as J. L. Austin, Marcel Mauss, and Max Weber as theoretical guides to showcase the ways language-and particular failures in it-paved the way for ruin. Appadurai moves in four steps through his analysis. In the first, he highlights the importance of derivatives in contemporary finance, isolating them as the core technical innovation that markets have produced. In the second, he shows that derivatives are essentially written contracts about the future prices of assets-they are, crucially, a promise. Drawing on Mauss's The Gift and Austin's...



Reviews

This is an amazing publication i actually have at any time go through. It is actually rally interesting through reading through period. Its been developed in an exceptionally straightforward way which is merely following i finished reading through this publication where actually altered me, modify the way in my opinion.

-- Noah Padberg

Absolutely essential read book. It is probably the most incredible pdf i have got read through. You will like the way the writer publish this pdf.

-- Griffin Hirthe

Related eBooks



Grandpa Spanielson's Chicken Pox Stories: Story #1: The Octopus (I Can Read Book 2)

HarperCollins, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword by Raph Koster. Introduction. I. EXECUTIVE CONSIDERATIONS. 1. The Market. Do We Enter the Market? Basic Considerations. How and Which Niche? Market Analysis: Who Are...



The Forsyte Saga (The Man of Property; In Chancery; To Let)

Scribner Paperback Fiction. PAPERBACK. Book Condition: New. 0743245024 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I am...



Alfred s Kid s Guitar Course 1: The Easiest Guitar Method Ever!, Book, DVD Online Audio, Video Software

Alfred Music, United States, 2016. Paperback. Book Condition: New. Language: English. Brand New Book. Alfred s Kid s Guitar Course is a fun method that teaches you to play songs on the guitar right away. Each lesson on every colorful page...



Alfred s Kid s Piano Course Complete: The Easiest Piano Method Ever!, Book, DVD Online Audio Video

 $Alfred\ Music, United\ States, 2016.\ Paperback.\ Book\ Condition: New.\ 292\ x\ 222\ mm.\ Language: English\ .\ Brand\ New\ Book.\ Alfred\ s\ Kid\ s\ Piano\ Course\ is\ a\ fun\ method\ that\ teaches\ you\ to\ play\ songs\ on\ the\ piano\ right\ away.\ This\ complete...$



Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values

Summer Fit Learning. Paperback. Book Condition: New. Paperback. 160 pages. Dimensions: 10.6in. x 8.3in. x 0.5in. Summer Fit Activity Books move summer learning beyond academics to also prepare children physically and socially for the grade ahead. Academic exercises are based on Common Core...



Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How can inclusive early educators plan and deliver...