



The GiveBack Economy: Social Responsibility Practices for Business and Nonprofit (Business Series)

By Peter Miller

Self-Counsel Press. Paperback. Condition: New. 176 pages. Dimensions: 9.0in. x 6.0in. x 0.8in. The GiveBack Economy is heating up, but does it really matter if an organization is doing the right thing? And how does an organization do the right thing, anyway? Social innovation and social enterprise are interrelated concepts that, once understood, can help you take your business into this new economy. You might think of Starbucks and their fair trade program, or Walmart with their active involvement in fundraising, as social causes might be considered social enterprises. Some businesses are solely about giving back, and are leading the way in these exciting times. Recent surveys indicate that more than 99 percent of people want to feel they are giving back in some way. This book will show you how to help people do that. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

DOWNLOAD



READ ONLINE
[2.23 MB]

Reviews

Comprehensive information for publication enthusiasts. It is really exciting through reading through time. I am happy to tell you that here is the greatest book I have got read through in my personal existence and can be the best ebook for possibly.

-- Reese Morissette

It is easy in study better to understand. Of course, it is actually play, nonetheless an amazing and interesting literature. I am quickly could possibly get a satisfaction of reading through a published ebook.

-- Ms. Lucinda Koelpin