

Everyone is a Designer; in the Age of Social Media; Manifest for the Design Economy (Revised edition)



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Reviews

*A whole new eBook with a new standpoint. Better than never, though i am quite late in start reading this one. I discovered this publication from my i and dad advised this publication to discover.
(Meredith Hoppe)*

EVERYONE IS A DESIGNER; IN THE AGE OF SOCIAL MEDIA: MANIFEST FOR THE DESIGN ECONOMY (REVISED EDITION)



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BIS Publishers B.V. Paperback. Book Condition: new. BRAND NEW, Everyone is a Designer; in the Age of Social Media: Manifest for the Design Economy (Revised edition), BIS Publishers, Mieke Gerritzen, Geert Lovink, The growth of design schools seems unstoppable. Designers born after 1980 have a totally different view of visual culture, aesthetic products, creative vision, and history from that of their predecessors. Communication aesthetics are in an ever-temporary state; design has become a dynamic and unstable area. All these developments pose new questions to the status of the designer and the trade. With visual contributions, quotations, and short essays from dozens of international designers, thinkers, critics, and strategists, this book presents a new manifesto for the design economy of 2010 and beyond.



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