



## Doing a Successful Research Project : Using Qualitative or Quantitative Methods

By Martin Brett Davies

Macmillan Education Mrz 2014, 2014. Taschenbuch. Condition: Neu. Neuware - This straightforward, student-friendly guide contains all the practical advice for successfully undertaking a research project, leading students through all the stages of the research process. The second edition of this no-nonsense textbook supports students in conducting their own research projects, whatever discipline they are from. Describing processes, tools and strategies in a simple, succinct way, it supports the reader carefully through the planning and design stages, to implementation, analysis and completion. Doing a Successful Research Project is suitable for an interdisciplinary audience all over the world. It is aimed at undergraduate and postgraduate students undertaking a research project or dissertation across the Social Sciences, Applied Social Sciences, Education, Health and Business Studies. It can also be used as essential or complimentary reading on modules on Qualitative and Quantitative Research and Research Design. 278 pp. Englisch.

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