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Ethics DeMYSTiFieD: Hard Stuff Made Easy

By Micah Newman

McGraw-Hill Education - Europe, United States, 2011. Paperback. Book Condition: New. 226 x 190 mm. Language: English . Brand New Book ***** Print on Demand *****.This step-by-step approach to untangling the complexities of ethics from the bestselling Demystified brand is a trusted companion to a college (346,000 students annually) course or as a self-teaching guide for readers studying on their own. About the Book: This easy-to-use guide from the popular Demystified series makes learning about ethics simple by walking readers step-by-step through the fundamentals of the subject. Each chapter concludes with a self-test that allows readers to track their progress, and a comprehensive final exam at the end of the book gives instant feedback on new knowledge. Ethics Demystified lets readers to work at their own pace and provides them with the essentials of the subject. Readers will learn: the important concepts of ethical theory; how to untangle moral dilemmas and questions of right conduct; metaethics and how to understand ethical facts and judgments; how to define a right action with normative ethics; applied ethics - from civil liberties and capital punishment to euthanasia and affirmative action; the role business ethics play in today's corporate world. Following the easy-to-use format...



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