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TECHNIQUES AND TOOLS FOR DESIGNING AN ONLINE SOCIAL NETWORK PLATFORM



Springer Verlag GmbH. Hardcover. Book Condition: New. Hardcover. 190 pages. Dimensions: 9.4in. x 6.2in. x 0.6in. Following the introduction of Myspace, LinkedIn and Facebook, social networks have become part of peoples everyday life. New online social networks appear almost daily developed to attract the attention of Internet users. However, design and implementation standards and guidelines are often sacrificed for innovation resulting in unusable social networking platforms destined to be doomed. Within this context, the present book recommends a design and implementation...

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