



The Business Pact: Connecting Business Thinking with Daily Living (Paperback)

By Tony Nuzzo

Createspace, United States, 2012. Paperback. Condition: New. Language: English. Brand New Book ****** Print on Demand ******. Winner of the 2012 Pinnacle Book Achievement Award in the Business Category! Regardless of the size of a business, there are fundamentals that contribute to the success of each and every one of them. These tenets are not secrets held in corporate safes or buried in complex philosophies known only to a chosen few. They can be found in every day life, all around us, if we merely take the time to see them. An enjoyable, timeless read full of interesting and memorable snippets from the journal of an award winning business person, Tony Nuzzo s debut is an accessible, easy to understand guideline for small business owners and their employees. It is a benchmark for large company employees, and a help to students who want to improve their business thinking. Each chapter of the book is a vignette, a slice of life from fifty summer days in the author s life. While written about recent events, the relevance of these tales transcends time as the concept of each story can easily be grasped outside of modern technology or thought. They are...



Reviews

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