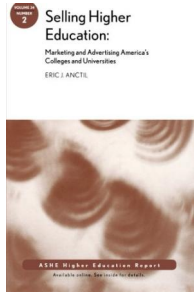


Selling Higher Education: Marketing and Advertising America's Colleges and Universities



Book Review

It is great and fantastic. Better than ever, though I am quite late in starting to read this one. It has been written in an extremely simple way and is particularly only right after I finished reading this eBook where it actually changed me, affected the way I really believe.
(Orin Blick)

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