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HYBRID ORGANIZATIONS: NEW BUSINESS MODELS FOR ENVIRONMENTAL LEADERSHIP



Greenleaf Publishing. Paperback. Book Condition: new. BRAND NEW, Hybrid Organizations: New Business Models for Environmental Leadership, Brewster Boyd, Nina Henning, Emily Reyna, Daniel Wang, Matthew Welch, This book offers a glimpse into the future. The companies it describes are pioneers, the first-movers in market shifts that will eventually become mainstream. These "hybrid organizations" - or what others call "values-driven" or "mission-driven" organizations - operate in the blurry space between the for-profit and non-profit worlds. They are redefining their supply chains,...

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- Authored by Brewster Boyd, Nina Henning, Emily Reyna, Daniel Wang, Matthew Welch
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