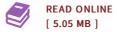


### Developers Dilemma The Secret World of Videogame Creators Inside Technology

By Casey O'Donnell

The MIT Press. Hardcover. Condition: New. 352 pages. Dimensions: 9.0in. x 6.0in. x 0.6in.Rank-and-file game developers bring videogames from concept to product, and yet their work is almost invisible, hidden behind the famous names of publishers, executives, or console manufacturers. In this book, Casey ODonnell examines the creative collaborative practice of typical game developers. His investigation of why game developers work the way they do sheds light on our understanding of work, the organization of work, and the market forces that shape (and are shaped by) media industries. ODonnell shows that the ability to play with the underlying systems -- technical, conceptual, and social -- is at the core of creative and collaborative practice, which is central to the New Economy. When access to underlying systems is undermined, so too is creative collaborative process. Drawing on extensive fieldwork in game studios in the United States and India, ODonnell stakes out new territory empirically, conceptually, and methodologically. Mimicking the structure of videogames, the book is divided into worlds, within which are levels; and each world ends with a boss fight, a rant about lessons learned and tools mastered. ODonnell describes the process of videogame development from pre-production through production, considering such...



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