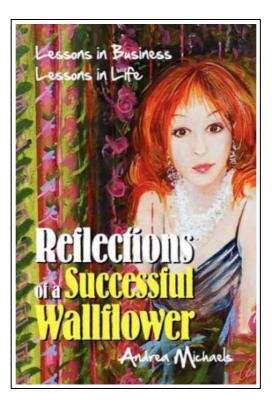
Reflections of a Successful Wallflower: Lessons in Business; Lessons in Life (Hardback)



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REFLECTIONS OF A SUCCESSFUL WALLFLOWER: LESSONS IN BUSINESS; LESSONS IN LIFE (HARDBACK)



Outskirts Press, United States, 2010. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This book is a life lesson, a success road map and a laugh-out-loud look into one of the great business and creative minds working today. -John Klymshyn, Author of How to Sell Without Being A JERK! and The Ultimate Sales Managers Guide Andrea Michaels is literally one of the backbones of the special events industry. Launching her business when there was no formalized or defined marketplace, she was and still is a trailblazer, pioneering the way for others to follow. Always on the cutting edge of the business, she has stacked up a pile of firsts (and 50 prestigious awards) in her legendary career - from initiating corporate branding and messaging into events and interactive themes that create experiences for guests to entering the international market ahead of her colleagues and incorporating never-before-used technology into her events, just to name a few. That alone should make her extraordinary, but she runs much deeper. Noted as one of the most caring and giving educators of our time, she has traveled the world to teach others not just her art and craft but to help them learn from her own mistakes. How did this genius evolve? Why is she so revered by all her peers? What does she know that we don t? Reflections of a Successful Wallflower can only be compared to reading Andrea s diaries. This first inductee into the industry Hall of Fame shares, openly and candidly, not only the public wunderkind but the inner woman. Discover the workings of one of the foremost event producers in the world. You II laugh; you II cry; you II be in disbelief and fascinated at the same time. She is a storyteller,...

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