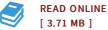




## The Overman in the Marketplace: Nietzschean Heroism in Popular Culture (Paperback)

By Ishay Landa

Lexington Books, United States, 2009. Paperback. Condition: New. Language: English . Brand New Book. The Overman in the Marketplace explores the emergence and significance of a Nietzschean heroic model in twentieth-century popular culture, some notable examples of which are such pop culture icons as James Bond, Tarzan, Hannibal Lecter and Ayn Rand s heroes. Taking on the nineteenth-century romantic rebellion against realism, the Nietzschean hero becomes a crusader against the perceived leveling-down of mass society. The bourgeois, realistic hero is ousted in favor of a neo-aristocratic hero who roams beyond good and evil, no longer bound to any universalistic mission, in fact doing all he can to repel the rising tides of egalitarianism. This engaging book aims at integrating the analysis of Nietzschean heroism into a comprehensive social and ideological critique. The Overman in the Marketplace is a captivating text that will appeal to those interested in philosophy and popular culture.



## Reviews

A top quality ebook and the font employed was exciting to read. Of course, it can be enjoy, nonetheless an interesting and amazing literature. Your life span will likely be transform once you full reading this book. -- Phyllis Welch

If you need to adding benefit, a must buy book. It can be filled with knowledge and wisdom I am easily will get a pleasure of studying a composed publication.

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