



## répondre à l'interview d'un journaliste - guide de média training

By Coutard, Eric

CFPJ, 2014. Paperback. Condition: NEUF. L'interview peut être périlleuse si on ne s'y prépare pas. Ce livre vous donne les clés pour réussir cet exercice en toutes circonstances : pour le web, la presse écrite, la radio et la télévision. Pour répondre aux attentes des journalistes, il convient de comprendre leurs contraintes à travers une immersion dans le monde des médias. Ce livre offre des informations sur le fonctionnement d'une rédaction et sur la construction d'un article ou d'un reportage. Réussir une interview nécessite des repères sur le fond et sur la forme. Toutes les spécificités de l'interview sont abordées : enregistrée, en direct, lors d'une conférence de presse. Étayé d'exemples pratiques, l'ouvrage propose une véritable méthode pour maîtriser son stress, définir son message et déjouer tous les pièges de l'interview. Vous bénéficiez de réponses concrètes à des questions essentielles. Comment préparer une interview ? Qu'attend le journaliste de mon interview ? Comment dois-je me comporter devant un micro ou devant une caméra ? Puis-je refuser certaines questions ? Quelles sont les situations que je peux rencontrer à travers l'exercice de l'entretien médiatique ? - Nombre de page(s) : 300 - Poids : 469g - Genre : Sociologie Faits de société, Témoignages contemporains, Actualité,...



**READ ONLINE**  
[ 2.72 MB ]

### Reviews

*It is an awesome pdf i have possibly go through. It really is filled with wisdom and knowledge You will not really feel monotony at whenever you want of your time (that's what catalogues are for relating to in the event you ask me).*

-- **Horace Schroeder**

*Just no words to explain. Indeed, it is actually play, nevertheless an amazing and interesting literature. Its been written in an exceptionally simple way and is particularly simply following i finished reading through this ebook by which in fact altered me, alter the way in my opinion.*

-- **Leilani Rippin**

## Relevant PDFs



### **Author Day (Young Hippo Kids in Miss Colman's Class)**

Scholastic Hippo, 1996. Paperback. Book Condition: New. Brand new books and maps available immediately from a reputable and well rated UK bookseller - not sent from the USA; despatched promptly and reliably worldwide by Royal Mail;



### **Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success**

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How can inclusive early educators plan and deliver...



### **The L Digital Library of genuine books(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2002 Publisher: the BUPT title: Digital Library Original Price: 10 yuan Author: Publisher: the BUPT Publication Date: 2002ISBN:...



### **Edge] the collection stacks of children's literature: Chunhyang Qiuyun 1.2 --- Children's Literature 2004(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2005 Pages: 815 Publisher: the Chinese teenager Shop Books all book. the genuine special part of the spot...



### **My Friend Has Down's Syndrome**

Barron's Educational Series Inc.,U.S. Paperback. Book Condition: new. BRAND NEW, My Friend Has Down's Syndrome, Jennifer Moore-Mallinos, Younger children are normally puzzled when they encounter other kids who suffer from Down's Syndrome. Here is a heartwarming and reassuring story of how an...



### **Houdini's Gift**

Independent Publishers Group (IPG) - Chicago Review Press, 2009. Hardcover. Book Condition: New. Revisiting well-loved characters from a past adventure, this picture book presents animal-loving Ben with the challenge of having another pet after losing his pet hamster. Knowing that Ben is...