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Private Equity - Wie Weiter?

By Francesco Vazzano

Grin Verlag. Paperback. Condition: New. 32 pages. Dimensions: 8.1in. x 5.8in. x 0.3in. Studienarbeit aus dem Jahr 2010 im Fachbereich VWL - Finanzwissenschaft, Note: 1, 5, Universität Basel, Veranstaltung: Ausenwirtschaft und europische Integration, Sprache: Deutsch, Anmerkungen: Note 1, 5 (dt. Notensystem) entspricht 5, 5 (CH), Abstract: Nein. Es sind nicht alle bse oder alle gut. Christian Andres Die Private Equity Branche ist bei der breiten Bevölkerung nicht besonders bekannt. Es ist eher eine verschwiegene Sparte, bei der nicht öffentlich gewirtschaftet wird, sondern - wie es der Begriff Private Equity ausdrückt - privat. Viele Personen wissen nicht genau, was der Begriff Private Equity bedeutet, und doch liest man gelegentlich in den Zeitungen über Milliardengeschäfte von Private Equity Firmen. Sie legen Wert auf kurzfristige Gewinne und hinterlassen ausgebeutete Unternehmen. Das ist der schlechte Ruf, mit dem die Branche zu kämpfen hat. Doch was steckt dahinter? In unserer Arbeit werden wir den Artikel Private Equity - wie weiter aus der NZZ vom 15. Oktober 2009 analysieren, der sich mit der aktuellen Situation dieser Branche auseinandersetzt und einen Ausblick auf deren Zukunft beinhaltet. Um eine Analyse des Artikels zu ermöglichen, folgt zu Beginn eine Begriffsdefinition, welche erklärt, was PE ist. Ausserdem erläutern wir die...



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