



The Transplanted Executive: Why You Need to Understand How Workers in Other Countries See the World Differently (Hardback)

By P. Christopher Earley, Miriam Erez

Oxford University Press Inc, United States, 1997. Hardback. Condition: New. New. Language: English . Brand New Book ***** Print on Demand *****.With the passage of NAFTA and GATT, the steady integration of the European Community, and the emergence of promising new markets in Eastern Europe and the Pacific Rim, businesses around the world are globalizing their operations with unprecedented speed. But as executives working in foreign countries have discovered, organizational cultures can differ dramatically from country to country, and management practices effective back home can fail miserably abroad. The Transplanted Executive provides a comprehensive resource for managers of any nationality striving to understand the diversity of workplace values and traditions - and how they can be used to maximize employee efficiency, morale, and the bottom line. Offering sensible solutions to everyday problems, this informative volume shows how employees with different cultural, religious, and ethnic backgrounds respond to specific managerial techniques. The authors demonstrate, for example, why effective incentive systems in Japan might decrease productivity in United States, and why successful efforts to create team-based cooperation in Russia could alienate rather than motivate workers in England. Each chapter focuses on a different management problem - effective communication, motivation of workers, turning...



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