



Be Better Than Yesterday (Paperback)

By Mark Ashley

Spiderwize, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Mark started his career in the hospitality industry over 30 years ago holding numerous executive roles in blue chip companies, until in 2015 when he set up his own, Mark Ashley LTD. During his career he discovered the same familiar management leadership confusions and performance challenges in managing a business, primarily time planning, communication and productivity being the most frequent. So many people asked him to recapitulate on phrases he used in conference calls, 121s, meetings and presentations, resulting in Mark writing down as many as possible, thus creating the idea to publish this book. The intention was not to write a long and laborious management book that parked itself on the shelf for many years, but to create a pocket-size book of phrases that could be referred to at ease and used in everyday situations to refresh and focus the mind. Underpinning the phrase book are six key threads that can be developed and mastered at any level during your career. Communication Time management People management/teamship Management behaviours Leadership behaviours Running your own business Moreover, Mark wanted to reach out further from...



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