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## The Empty House: A Ghost Story for Christmas (Paperback)

By Algernon Blackwood

BIBLIOASIS, Canada, 2017. Paperback. Condition: New. Seth (illustrator). Language: English . Brand New Book. Attractively designed and illustrated by well-known cartoonist Seth (creator of several New Yorker covers, graphic novels, etc.) Small trim size and inexpensive price = perfect for register display. Attractive Seth-designed display for books ideal for register placement. Similar series of Xmas Ghost Stories by Galley Beggar Press have sold 30,000+ in UK. Canadian trial run of books showed approx. 1,000 copies sold of each book, even as a drop-in title sold into stores in late November w/o register placement. VERY STRONG response from media looking for feel good holiday news stories. Multiple angles: 1) reviving old tradition, 2) novel and appealingly counter-intuitive take on Christmas as a spooky time of year, 3) Seth well-known and respected, and does great interviews 4) perfect for quirky gift guides = THIS SERIES WILL CONTINUE TO GET HUGE ATTENTION FROM THE MEDIA AS AWARENESS SPREADS!!! Potential marketing to specialty shops, incl. comic book stores, Christmas gift stores. Last December opened with an endorsement from actor Patton Oswalt on Twitter and closed with a capsule review by John Williams in the New York Times. Great start for a first year, and we expect the second to be even...



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### Reviews

*Complete guideline for publication fans. I am quite late in start reading this one, but better then never. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- **Llewellyn Terry**

*A superior quality publication and the font utilized was intriguing to read. I could comprehend every little thing using this composed e publication. You will like the way the author compose this publication.*

-- **Mr. Demario Trantow**