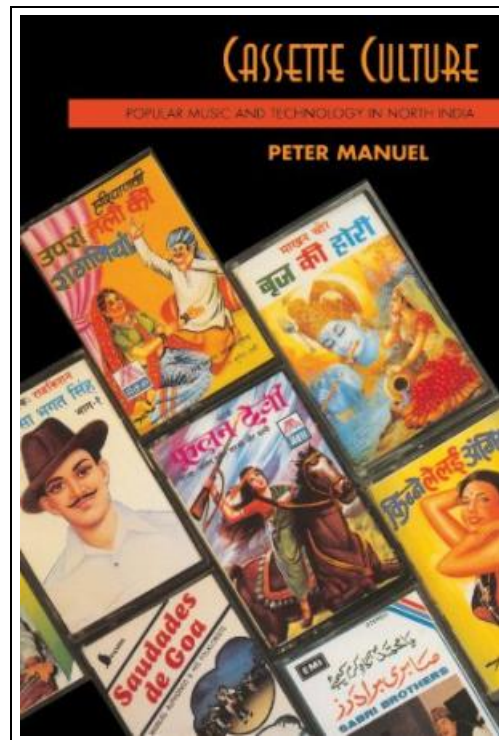


Cassette Culture: Popular Music and Technology in North India



Filesize: 6.68 MB

Reviews

Certainly, this is actually the greatest job by any publisher. It is really simplistic but shocks within the 50 % of the pdf. I am just happy to tell you that this is the very best ebook i have read in my own lifestyle and may be he greatest ebook for actually.
(Marge Jacobson MD)

CASSETTE CULTURE: POPULAR MUSIC AND TECHNOLOGY IN NORTH INDIA



To get **Cassette Culture: Popular Music and Technology in North India** PDF, remember to access the hyperlink under and download the file or get access to other information that are have conjunction with CASSETTE CULTURE: POPULAR MUSIC AND TECHNOLOGY IN NORTH INDIA book.

University of Chicago Press. Paperback. Book Condition: New. Paperback. 322 pages. Dimensions: 9.0in. x 5.8in. x 0.9in. In *Cassette Culture*, Peter Manuel tells how a new mass medium—the portable cassette player—caused a major upheaval in popular culture in the world's second-largest country. The advent of cassette technology in the 1980s transformed India's popular music industry from the virtual monopoly of a single multinational LP manufacturer to a free-for-all among hundreds of local cassette producers. The result was a revolution in the quantity, quality, and variety of Indian popular music and its patterns of dissemination and consumption. Manuel shows that the cassette revolution, however, has brought new contradictions and problems to Indian culture. While inexpensive cassettes revitalized local subcultures and community values throughout the subcontinent, they were also a vehicle for regional and political factionalism, new forms of commercial vulgarity, and, disturbingly, the most provocative sorts of hate-mongering and religious chauvinism. *Cassette Culture* is the first scholarly account of Indian popular music and the first case study of a technological revolution now occurring throughout the world. It will be an essential resource for anyone interested in modern India, communications theory, world popular music, or contemporary global culture. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



[Read Cassette Culture: Popular Music and Technology in North India Online](#)



[Download PDF Cassette Culture: Popular Music and Technology in North India](#)

You May Also Like



[PDF] A Summer in a Canyon (Dodo Press)

Click the hyperlink beneath to get "A Summer in a Canyon (Dodo Press)" document.

[Download eBook »](#)



[PDF] 9787538264517 network music roar(Chinese Edition)

Click the hyperlink beneath to get "9787538264517 network music roar(Chinese Edition)" document.

[Download eBook »](#)



[PDF] Music for Children with Hearing Loss: A Resource for Parents and Teachers

Click the hyperlink beneath to get "Music for Children with Hearing Loss: A Resource for Parents and Teachers" document.

[Download eBook »](#)



[PDF] Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures)

Click the hyperlink beneath to get "Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures)" document.

[Download eBook »](#)



[PDF] A Ghost in the Music (Norton Paperback Fiction)

Click the hyperlink beneath to get "A Ghost in the Music (Norton Paperback Fiction)" document.

[Download eBook »](#)



[PDF] A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half

Click the hyperlink beneath to get "A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half" document.

[Download eBook »](#)