



No Brag Just Fact: The Subtle Art of Self Marketing (Paperback)

By Peter K Young

Street Smart Resources, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Reviewed by Jack Magnus for Readers Favorite No Brag--Just Fact: The Subtle Art of Self-Marketing is a self-help non-fiction business book written by Peter K. Young. The author has experience in a number of different fields, and he builds the story of his life and Work (capitalization is deliberate here) for the reader to see and learn from in this book. It's all part of his method for self-marketing. He knows many wince and cringe at the thought of marketing themselves, often a clumsy attempt at best which comes off as bragging and is guaranteed to bore the listener to tears. Young shows, through the examples of his own, his partner's and his friends' experiences, how one can create one's own story and use that as the basis for self-promotion. Everyone loves stories, so the trick is to turn one's life into a story that grabs the audience's attention. Young suggests using a structure called The Hero's Journey, which he attributes to the classic American mythologist, Joseph Campbell, for building your own compelling, honest, and authentic...



READ ONLINE
[1.39 MB]

Reviews

The best publication i actually study. I actually have study and so i am confident that i am going to likely to study once more yet again later on. You will not sense monotony at at any moment of your respective time (that's what catalogs are for relating to if you ask me).

-- Ernest Bergnaum

A new electronic book with an all new standpoint. It usually fails to charge too much. Its been printed in an exceedingly basic way in fact it is simply following i finished reading this book through which basically altered me, affect the way in my opinion.

-- Dr. Amie Bogisich

Other Books



Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



Trouble Free Travel with Children Over 700 Helpful Hints for Parents of the Go by Vicki Lansky 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.



Becoming Barenaked: Leaving a Six Figure Career, Selling All of Our Crap, Pulling the Kids Out of School, and Buying an RV We Hit the Road in Search Our Own American Dream. Redefining What It Meant to Be a Family in America.

Createspace, United States, 2015. Paperback. Book Condition: New. 258 x 208 mm. Language: English . Brand New Book ***** Print on Demand *****.This isn t porn. Everyone always asks and some of our family thinks it is for sure.but its not....



Genuine book Oriental fertile new version of the famous primary school enrollment program: the intellectual development of pre-school Jiang(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-09-01 Pages: 160 Publisher: the Jiangxi University Press Welcome Salan. service and quality to your satisfaction. please tell...



Edge] the collection stacks of children's literature: Chunhyang Qiuyun 1.2 --- Children's Literature 2004(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2005 Pages: 815 Publisher: the Chinese teenager Shop Books all book. the genuine special part of the spot...