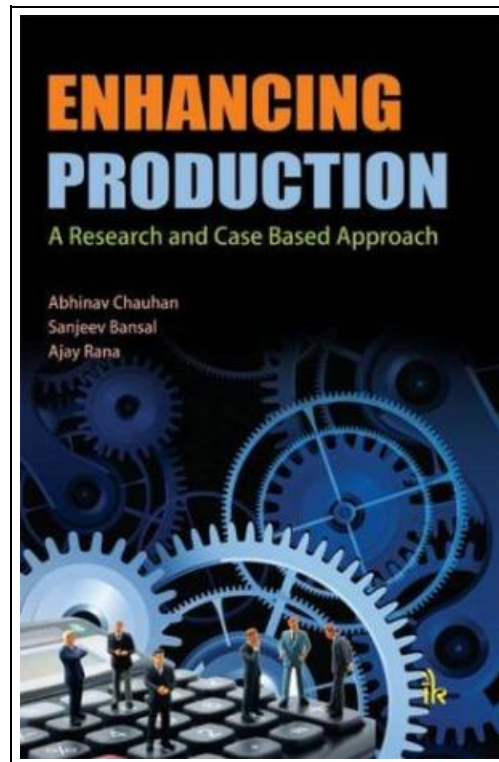


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I K International Publishing House Pvt. Ltd, India, 2015. Hardback. Condition: New. Language: N/A. Brand New Book. This book is the product of authors research into the Indian plastic industry, to explore and find the levers for enhancing industrial production. The study is based on real-life case study of an Indian enterprise (Kunstocom India Ltd.). Statistical process control, organisational culture, and entrepreneurship and innovation are the core of the book. The book examines all important variables in enhancing production, namely, quality-price-ratio, value of the product, customer satisfaction, and employee engagement. Various well-known theories in the area of production/operations are discussed in a variety of contextual settings. This book will be a useful resource for industry professionals, especially those who manage production and who are in constant pursuit of improving their processes and outcomes. Although the book centres on the Indian plastic industry, the subject matter is universally applicable. The book most successfully tackles the versatile area of production engineering, system engineering, software engineering and integrated product and process development. Statistical product control for software empirical analysis of massive maintenance process, modern statistical control and improvements, the ways and means to improve performance, new patterns of management, the human side of enterprise, trouble shooting and solutions of occurring problems in production processes and the most analytical and strategic way of product development have been expressed in most pragmatic way on the basis of own experiences. The methods and ways to reduce the product cost and to make the production with high quality standards, based on own experiences have been depicted in a way that everyone can learn from that. - Dr Ashok K Chauhan, Founder President, Ritnand Balved Education Foundation (RBEF).



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