



The Luck Principle: Business Results at the Intersection of People and Profit (Paperback)

By Geoff Ables

Wilmington Publishing, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The workplace is being reshaped. Technology is transforming how people interact with each other and with the world around them. The data that organizations must understand is growing at an explosive pace. Customers expect better experiences. Employees crave more meaningful engagement. Harnessing these forces to balance a people-first culture and bottom-line results is not only possible, it is critical for success in the future workplace. Business expert, public speaker, and entrepreneur Geoff Ables shows readers how to balance these two typically conflicting priorities to sustain employee engagement, customer satisfaction, and business returns through the application of The LUCK Principle. Ables simplifies sometimes complex and technical subject matter through business parables, infographics, case studies, illustrations, and insights from other thought leaders. Walk in the shoes of Patrick, the central fictional character, as he discovers how to listen to others, understands people at a deeper level, connects with them in more relevant ways, knows what the results are and continuously improve-and how he applies technology to these concepts to make them work in a large organization.



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