

The Vision Revolution: How the Latest Research Overturns Everything We Thought We Knew About Human Vision (Hardback)



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Reviews

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(Guy Ruecker)

THE VISION REVOLUTION: HOW THE LATEST RESEARCH OVERTURNS EVERYTHING WE THOUGHT WE KNEW ABOUT HUMAN VISION (HARDBACK)



BENBELLA BOOKS, United States, 2009. Hardback. Condition: New. Language: English . Brand New Book. In *The Vision Revolution*, Mark Changizi, prominent neuroscientist and vision expert, addresses four areas of human vision and provides explanations for why we have those particular abilities, complete with a number of full-color illustrations to demonstrate his conclusions and to engage the reader. Written for both the casual reader and the science buff hungry for new information, *The Vision Revolution* is a resource that dispels commonly believed perceptions about sight and offers answers drawn from the field's most recent research. Changizi focuses on four why questions: 1. Why do we see in color? 2. Why do our eyes face forward? 3. Why do we see illusions? 4. Why does reading come so naturally to us? *Why Do We See in Color?* It was commonly believed that color vision evolved to help our primitive ancestors identify ripe fruit. Changizi says we should look closer to home: ourselves. Human color vision evolved to give us greater insights into the mental states and health of other people. People who can see color changes in skin have an advantage over their color-blind counterparts; they can see when people are blushing with embarrassment, purple-faced with exertion or the reddening of rashes. Changizi's research reveals that the cones in our eyes that allow us to see color are exquisitely designed exactly for seeing color changes in the skin. And it's no coincidence that the primates with color vision are the ones with bare spots on their faces and other body parts; Changizi shows that the development of color vision in higher primates closely parallels the loss of facial hair, culminating in the near hairlessness and highly developed color vision of humans. *Why Do Our Eyes Face Forward? Forward-facing eyes...*



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